



flexible packaging solutions





Established in 1975, the **Poplast Group** boasts two production sites located in Castel San Giovanni (Piacenza), at the heart of the so-called “packaging valley”, and in Lamporecchio (Pistoia), headquarters of FM Plastic, the group subsidiary.



MORE THAN
PACK



OUR MISSION

We research and develop low environmental impact sustainable solutions, consistent with our customers' needs, as well as with current and future regulations.

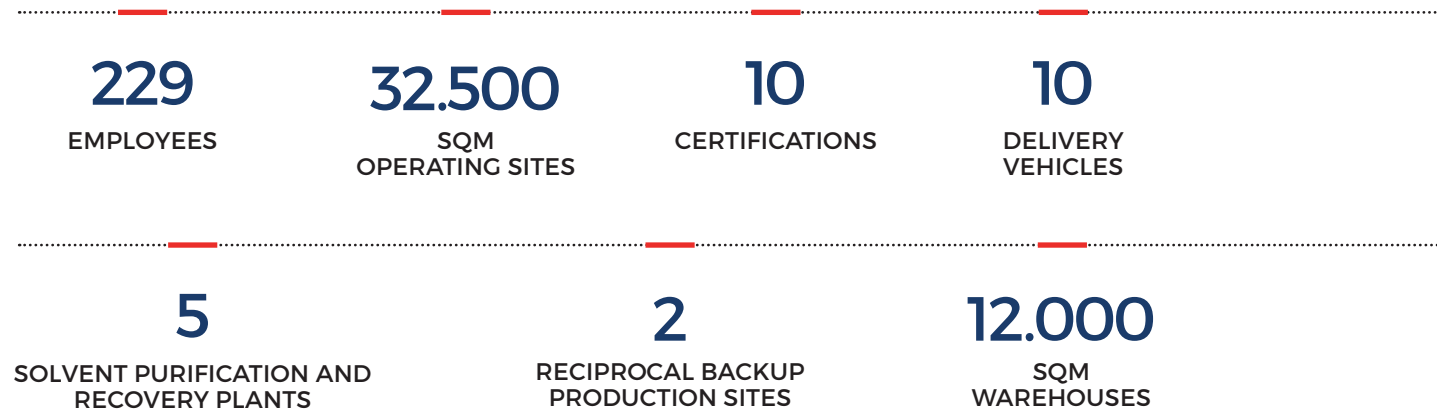
Our ongoing investments in technological innovation are focussed on each area of our production system to ensure increasingly higher quality standards.

We deliver customer service continual improvement, with regard to quality, reliability and promptness.

We increase the value of our corporate human capital investing in motivated talented people.

OUR VISION

We are willing to do our part in **sustainably protecting** what accompanies and crosses the lives of us all, aware of the key role that flexible packaging and our Group will play towards a clear, sustainable, sound and effective transition.



SPECIALISTS IN CONVERTING SOLUTIONS

Poplast Group is one of the major Italian players in the second converting of medium and **high barrier flexible packaging solutions** mainly intended for **food industry** - specifically fresh pasta, baked goods, confectionery, rice, meat and charcuterie products, fresh fruit, snacks, coffee and dairy products.

On the other hand, the Group deals with flexible packaging converting intended for the **industrial sector** in its diverse applications (defence, construction, automotive, etc.), as well as the **healthcare and pharmaceutical** and **home and personal care sectors**.



Bio and eco-sustainable



Snacks



Backed goods and confectionery



Coffee



Dried fruit, cereals, jams



Frozen products



Dairy products



Fresh pasta



Meat and charcuterie products



Rice

FOOD



Bottle labels



Pharmaceutical items



Wet wipes



Paper items



Industry

NON-FOOD



FOOD SECTOR



PHARMACEUTICAL SECTOR



PERSONAL CARE ITEMS



INDUSTRIAL SECTOR



YOUR ONE-STOP PARTNER

The Poplast Group is underpinned by cutting-edge technologies and qualified staff to perform **pre-printing, printing** (through twin flexographic and rotogravure technology), **laminating, cutting** and **rewinding operations**.

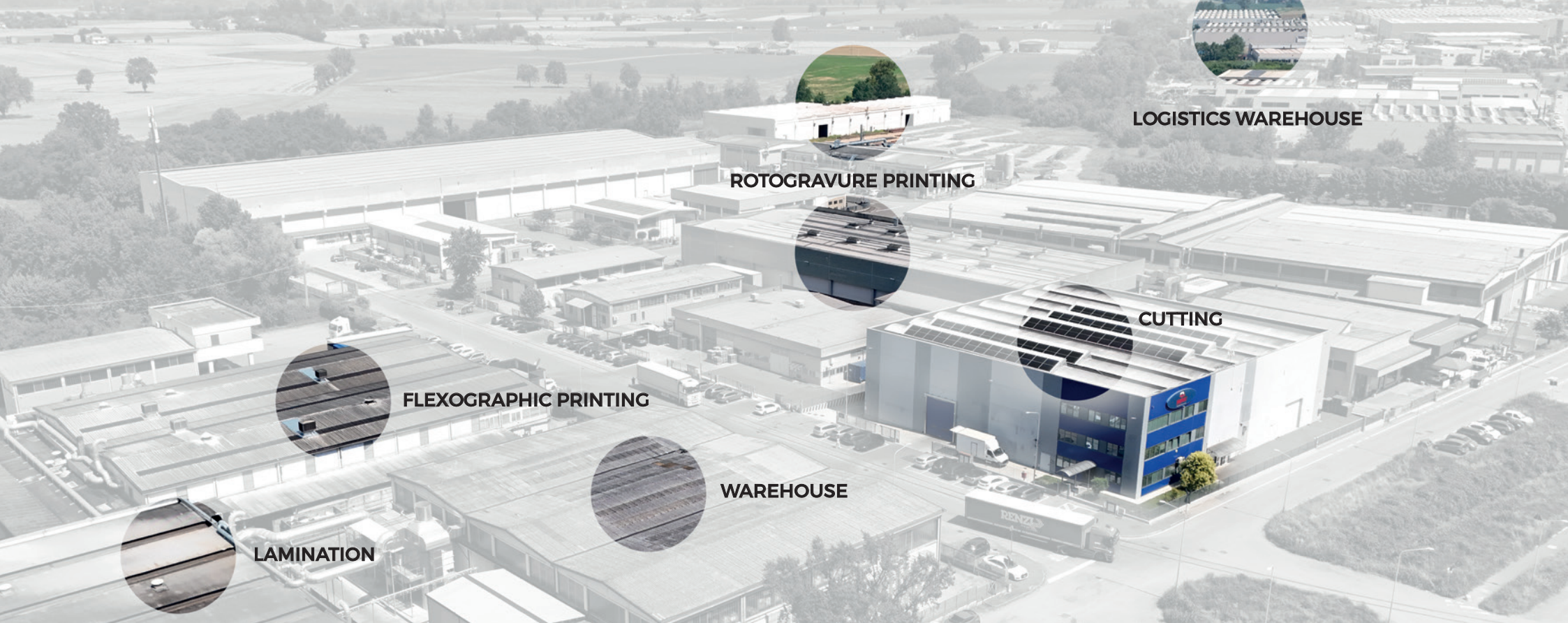


PRE-PRINTING

The Group relies upon its **pre-printing department**, which contributes to continuous quality and print selection improvement, adopting innovative extended colour gamut methods to maximize printing quality, and minimize the use of inks through the reproduction of a wide range of colours.

PRINTING

The Group production layout leverages on state-of-the-art technologies that include **10 printing machines** (out of which 3 rotogravure printing machines and 7 flexographic ones), **9 solvent** base and solvent less **lamination lines** equipped with modern laser cut systems and **10 machineries** dedicated to cutting and rewinding operations.



LAMINATION

Lamination is one of the most important stages of end product manufacturing. Its process consists of bonding two or more webs of flexible material to produce a **two-, three- or multi-layer film**, the aim being to manufacture high barrier and/or resistance packaging solutions.

CUTTING

Cutting is performed by **modern rewinding cutting machines**, in an air-conditioned and closed department, inside a dedicated production site, to ensure a contaminant-free environment.

RESEARCH AND DEVELOPMENT

The Group **Research and Development** department is focused on the ongoing study of technology innovation potential, new solution evaluation and production process streamlining. Moreover, the R&D department aims at ensuring product quality and compliance with law provisions in force, besides valuing the environment.



THE CUSTOMER

At Poplast, customer relationship is essential.
It is the Group backbone.

Fostering and nurturing strong relationships based on clear communication, active listening and meeting customer needs, besides ensuring high quality standards, are essential behaviours to pursue business goals.

Customer relationship is regulated by internal procedures, ISO 9001 standard provisions and **customer care** services to offer the utmost responsiveness to requests and issues.

Shortly, the Group customers will be offered the chance to remotely follow and monitor activity kick-off.

SAFE AND HIGH QUALITY PRODUCTS ONLY

The implementation of supervisory tools / systems to ensure high quality and safety standards is essential to safeguard consumers' health, pursue customer satisfaction, ensure business continuity and improve corporate reputation.

The Poplast Group has implemented a **Quality Policy**, under which the Group priority commitment to supply high quality products that prove to be compliant with regulatory specifications and requirements, safe, and made from selected raw materials.

We aim to maximize production processes in order to minimize faults and/or the use of products that could affect consumers' health or the environment.

SUSTAINABILITY- AN ABSOLUTE MUST

The Sustainability Strategy implemented by the Poplast Group aims at developing and promoting packaging solutions designed to foster mechanical recycling as well as solutions based on raw materials deriving from post-consumer recycling and **innovative packaging with bio-based**

and compostable **raw materials** from renewable resources like cellulose or sugar cane waste.

Poplast bio-based film is certified in compliance with Italian UNI EN 13432 and UNI EN 14995 standards on compostability.





CYCLOS-APPROVED

Any monomaterials introduced in the company production processes underwent **Cyclos (Institute for Recyclability and Product Responsibility)** assessment. As of today, five materials from the Poplast Group have been certified by Cyclos - the institute certified their recyclability ranges from 87% to 95% depending on the assessed site.

Moreover, the Group has enriched its portfolio with post-consumer mechanical recycled polyethylene procured from **PSV (Plastica Seconda Vita, plastics second life)** certified suppliers. The production of non-food plastic film features a recycle content percentage up to 60%.

POPLAST HAS BEEN APPOINTED AMBASSADOR OF THE ETHICAL PACKAGING CHARTER FOUNDATION

Poplast has been a member of **Ethical Packaging Charter Foundation** and has adopted its principles aimed at promoting a sustainable culture underpinned by ethics and responsibility.

The Group has recently installed two additional solvent depuration and recovery plants, thus now relying upon five depuration systems, which deliver self-sustained solvents to corporate printing departments. The plant distillation columns enable used solvent regeneration at high purity level, thus making regenerated solvent available for corporate production lines.



INNOVATE ALWAYS



INNOVATIVE MATERIALS

The Poplaster Group is constantly investing in research, development and promotion focussed on flexible packaging solutions to **meet customers' and consumers' needs, improve business performance and strengthen its competitive positioning.**

Its product innovation strategy is oriented toward a progressive replacement of **multi-layer** packaging made from different raw materials, whose full recyclability in existing mechanical recycling plants is hard to realize.

The innovative solutions are based on the use of one single kind of raw material (monomaterial packaging), whose **eco design** enables an efficient management of product end-of-life-cycle process through product recycling within mechanical recycling plants.

CUTTING-EDGE PROCESSES AND TECHNOLOGIES

Through its Research and Development efforts, the Group aims at innovating products and production processes as well.

Industry 4.0 solutions, which enable a seamless all-round production process interconnection, have been implemented both in flexographic and rotogravure printing.

The Group machine fleet is equipped with **sophisticated printing defect detection and monitoring, barcode reading and colour hue systems.**

Moreover, the **rotogravure printing department is equipped with ESA electrostatic assistance,** which enables paper and plastic film printing to reach high quality standards, and a mixing station offering colour recipes formulation and storage to offer ongoing performance.



CYCLOS
Recyclability certification



IQNET - ISO 9001
FM Plastic



SQS - ISO 9001
FM Plastic



The mark of responsible forestry
FSC®
FM Plastic



FSC®
since 2017

CERTIFICATIONS



DNV - ISO 9001
ISO 9001 since 1995



DNV - ISO 14001
ISO 14001 since 2004



BRC
since 2010



BRCGS
FM Plastic



Ethical Packaging Charter Foundation
partner since 2018





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